Prohibition of Smoking and Protection of Non-Smokers
Health Ordinance, 2002

The Cigarettes (Printing of Warning) (Amendment)
Ordinance, 2002 with notifications

A Project of Society for Alternative Media and Research
Prohibition of Smoking and Protection of Non-Smokers Health Ordinance, 2002

The Cigarettes (Printing of Warning) (Amendment) Ordinance, 2002

with notifications

This document has been published in public interest and cannot be used for any legal proceedings pertaining to this law.

Published by:

Coalition for Tobacco Control in Pakistan
a Project of Society for Alternative Media and Research,
204, 2nd Floor, Kiran Plaza,
F-8 Markaz, Islamabad, Pakistan.
Tel: 92-51-2855011 / 022
Email: info@ctcpak.org
website: www.ctcpak.org
Contents

Foreward

Prohibition of Smoking and Protection of Non-Smokers Health Ordinance, 2002


Declaration of No Smoking places (SRO 653 (I) / 2003 published 3rd July 2003)

Authorized persons under the ordinance (SRO 654 (I) / 2003 published 3rd July 2003)

Members of guidelines committee on advertisements (SRO 655 (I) / 2003 published 3rd July 2003)


'The Cigarettes (Printing of Warning)' Ordinance 1979 (with amendments)

Foreword

The President of Pakistan promulgated the ordinance 'Prohibition of Smoking at Public Places and Protection of Non-Smokers Health Ordinance 2002' which came into effect from 30th June 2003. The 'Ordinance' takes into account a complete ban on smoking at all public places, institutions and public service vehicles. It prohibits sales of cigarettes to under 18, and restricts the sale and advertisements of tobacco products within 50 meters of any educational institution. The advertisers of tobacco products would have to follow the recommendations of a guidelines committee constituted for this purpose, before making their ads public.

Though the law does not encompass all the issues related to tobacco control, we feel that it has a strong symbolic value as it has been approved amidst intensive lobbying and opposition from the tobacco industry. We also feel that having a tobacco control law won't serve its purpose until or unless conscious efforts are initiated to implement it in its full spirit. The only way to achieve this would be the recognition of the responsibility that we owe to the nation as implementers and guardians of the law. Indeed this would only be possible if we as service managers in our personal domains actively start implementing this law.

Coalition for Tobacco Control – Pakistan (CTC-Pak), a project of Society for Alternative Media and Research and its partners have been advocating for stronger measures for tobacco control by the translation and adaptation of FCTC provisions into national tobacco control laws and were successful in convincing the signing and ratification of the FCTC by the Government of Pakistan. This led to promulgation of the national tobacco control laws which ban smoking at public places and public service vehicles, restrictions on the advertising campaigns of the tobacco industry and bigger and clearer health warnings on cigarette packs.

The text of the original ordinance and related notifications is being reproduced so that the public is aware of its various clauses and recognizes its role and responsibilities in its implementation. A simplified Urdu translation is also being produced. However this booklet should not be used for legal interpretations and the original document produced by the Government of Pakistan in official gazette may be referred to for legal consideration.
Islamabad, the 15th October, 2002
F. No. 2(1)/2002-Pub. - The following Ordinance promulgated by the President is hereby published for general information:-

ORDINANCE No. LXXIV OF 2002
AN ORDINANCE

to provide for prohibition of smoking and other tobacco uses in places of public work or use and public service vehicles and to protect the health of non-smokers

WHEREAS smoking and other tobacco uses is posing a serious threat to the health of people and the environment it is expedient to provide for prohibition of smoking and other tobacco uses in places of public work or use and in public service vehicles and to protect the health of non-smokers and for matters connected therewith or ancillary Thereto;

AND WHEREAS the President is satisfied that circumstances exist which render it necessary to take immediate action;

Now, THEREFORE, in pursuance of the Proclamation of Emergency of the fourteenth day of October, 1999, and the Provisional Constitution Order No.1 of 1999, read with the Provisional Constitution (Amendment) Order No.9 of 1999, and in exercise of all powers enabling him in that behalf, the President of the Islamic Republic of Pakistan in pleased to make and promulgate the following Ordinance:

1. Short title, extent and commencement.-

(1) This Ordinance may be called the Prohibition of Smoking and Protection of Non-Smokers Health Ordinance, 2002.

(2) It extends to the whole of Pakistan.

(3) It shall come into force on such date as the Federal Government may, by notification in the official Gazette, specify.

2. Definitions.- In this Ordinance, unless there is anything repugnant in the subject of the context,
a) "advertisement" means and includes any notice, circular, wall paper, pamphlet, display on any board or hoarding, through internet, or any visible representation made by any form of media whether mechanical, electronic, audio, visual or any other technological means of any light, sound, smoke, gas, writing instruments, stickers, symbol, color, logo, trade marks, display on articles like T-shirts, shoes, sports wear, sports gears, caps, carry bags, telephone booths or by any other mean, direct or indirect, which have the effect of promoting smoking and other tobacco use and the expression "advertise" shall be construed accordingly;

(b) "authorized officer" means a person authorized under section 4;

(c) "place of public work or use" means any place declared as such under section 3 and includes auditoriums, buildings, health institutions, amusement centers, restaurants, public offices, court buildings, cinema halls, conference or seminar halls, eating houses, hotel lounges, other waiting lounges libraries, bus stations or stands, sports stadiums, educational institutions, libraries and the like which are visited by general public but does not include any open place;

(d) "promotion" includes sponsorship, sampling, display and uses of tobacco brand names, logos and colors on non-tobacco merchandise which has the effect of promoting smoking and other tobacco use;

(e) "public service vehicle" means a vehicle as defined in the Provincial Motor Vehicles Ordinance, 1965 (W.P. Ordinance XIX of 1965), and includes railway train and aeroplanes.

(f) "rule" means the rule made under this Ordinance; and

(g) "smoking" means smoking of tobacco in any form whether in the form of cigarettes, cigar or otherwise with the aid of a pipe, wrapper or any other instrument.

3. Powers to declare no-smoking places of public work of use:-
As soon as may be after the commencement of this Ordinance the Federal Government may from time to time, by notification in the official Gazette, declare any place of public work or use to be a no-smoking and no-tobacco use place for the purposes of this Ordinance.
4. Power to authorize. -
   (1) The Federal Government may, by notification in the official Gazette, authorize on or more persons who shall be competent to act under this Ordinance.
   (2) Every person authorized under sub-section (1) shall be deemed to be a public servant within the meaning of section 21 of the Pakistan Penal Code (Act XLV of 1860).

5. Prohibition of smoking and other tobacco use. -
   No person shall smoke or use tobacco in any other form in any place of public work or use. The Federal Government may however issue guidelines for permitting designated smoking areas in premises or places where adequate arrangements are made to protect the health of non-smokers.

6. Prohibition of smoking in public service vehicles. -
   Without prejudice to the provisions of the Provincial Motor vehicles Ordinance, 1965 (W. P. Ordinance XIX of 1965), no person shall smoke or use tobacco in any other form in a public service vehicle.

7. Prohibition on advertisement of cigarettes, etc. -
   Notwithstanding anything contained in any other law for the time being in force, no person or company shall advertise tobacco and tobacco product on any medial or in any place and any public service vehicle, if such advertisement is not in accordance with guidelines prescribed for this purpose by a committee which the Federal Government may, by notification in the official Gazette, constitute.

8. Prohibition of sale of cigarettes, etc. / to minors. -
   No person shall sell cigarettes or any other smoking substance to any person who is below the age of eighteen years.

9. Prohibition of storage, sale and distribution of cigarettes, etc., in the immediate vicinity of educational institutions. -
   No person shall himself or by any person on his behalf, store, sell or distribute cigarettes or any other smoking substance or any other tobacco product within SO (fifty) meters from any college, school or educational institution.

10. Display and exhibition of board. -
    the owner or manager or incharge of the affairs of every place of public work or use shall display and exhibit a board at each conspicuous place in and outside the premises visited or used by general public prominently stating that the place is a "No Smoking Zone" and that "Smoking is an Offence."
11. Penalties. -
Any person, who contravenes the provisions of -
(a) section 5, 6 or 10 shall be punishable with fine
which may extend to one thousand rupees and in case of
second or subsequent offence, shall be punishable with a fine
which shall not be less than one thousand rupees, and may
extend to one hundred thousand rupees; and
(b) Section 7, 8 or 9 shall be punishable with fine
which may extend to five thousand rupees and in case of
second or subsequent offence, shall be punishable with
imprisonment which may extend to three months, or with a
fine which shall not be less than one hundred thousand rupees,
or with both.

12. Ejection of violators from any place of public work or
use.-
Any authorized officer or a police officer not below the rank of
sub-inspector may eject any person from any place of public
work or use who contravenes the provisions of this Ordinance.

13. Cognizance of offences. -
(1) Notwithstanding anything contained in the Code of
Criminal Procedure, 1898 (Act V of 1898), no court shall take
cognizance of any offence under this Ordinance except on a
complaint in writing by an authorized officer with respect to an
offence under section 5, 6 and 10 and on a report in writing by
a police officer, not below the rank of sub-inspector, with
respect to an offence under sections 7, 8 and 9.

14. Procedures.-
Notwithstanding anything contained in the Code of Criminal
Procedure, 1898 (Act V of 1898),
(a) an offence under section 7, 8 and 9 shall be
cognizable and bailable;
(b) no court other than Magistrate of the first class
shall try; 10 offence under this Ordinance;
(c) a Magistrate trying an offence under this ordinance
shall have the power to try such offence summarily in
accordance with the procedure laid down for summary trial in
the said code; and
(d) it shall be lawful for the Magistrate of the first
class to pass any sentence authorized try this ordinance.
15. Power to delegate. -
The Federal Government may, by notification in the official Gazette, direct that all or any of its powers under this Ordinance or the rules shall, subject to such conditions, if any, as may be specified therein, be exercisable also by any officer or authority subordinate to the Federal Government or Provincial Government.

16. Application of other laws passed.-
The provisions of this Ordinance shall be in addition to, and not in derogation of, any law for the time being in force.

17. Power to make rules.-

(1) The Federal Government may, by notification in the official Gazette, make rules for carrying out the purposes of this Ordinance.

(2) The power to make rules conferred by this section shall, except for the first occasion of the exercise thereof, be subject to the condition of previous publication.

GENERAL

PERVEZ MUSHARRAF,
President

MR. JUSTICE

MASNOOR AHMED,
Secretary,
Notification for enforcement of Ordinance SRO 652(1)/2003

GOVERNMENT OF PAKISTAN
MINISTRY OF HEALTH

Islamabad, the 30th June, 2003

NOTIFICATION

S.R.O. 652 (1)/2003.-In exercise of the powers conferred by subsection (3) of section 1 of the Prohibition of Smoking and Protection of Non-Smokers Health Ordinance, 2002 (LXXIV of 2002), the Federal Government is pleased to specify the 30th day of June, 2003, to be the date on which the said Ordinance shall come into force.

Declaration of No Smoking places SRO 653(1)/2003

NOTIFICATION

S.R.O.653 (1)/2003.-In exercise of the powers conferred by section 3 of the Prohibition of Smoking and Protection of Non-Smokers Health Ordinance, 2002 (LXXIV of 2002), the Federal Government is pleased to declare, hospitals, dispensaries and other health care establishments, educational institutions, offices, conference rooms, all domestic flights, restaurants, buses, wagons, trains, indoor stadiums, gymnasiums, clubs, lounges of airports, waiting rooms at railway stations, waiting rooms at bus stations and add as, to be places of public work or use to be no smoking and no tobacco use places.

(F. 12-2/2002 HE)

MUHAMMAD DIN,
Deputy Secretary (Admn)
Authorized persons under the ordinance
SRO 654(1)2003

GOVERNMENT OF PAKISTAN
MINISTRY OF HEALTH

Islamabad, the 30th June, 2003

NOTIFICATION

S.R.O. 654 (I)/2003.In exercise of the powers conferred by subsection (1) of section 4 of the Prohibition of Smoking and Protection of Non-Smokers Health Ordinance, 2002 ( LXXIV of 2002), the Federal Government is pleased to authorize and declare,

(a) all members of the Majlis-e-Shora (Parliament) and Provincial Assemblies in respect of sections 5, 6, 10, 12 and 13;

(b) all District, Tehsil and Union Council Nazims and Deputy Nazims and councilors in respect of sections 5, 6, 10, 12 and 13;

(c) all officers in BPS 20 and above, in the places under their jurisdiction in respect of sections 5, 6, 10, 12 and 13

(d) all police officers of the rank of Sub-Inspector and above, in respect of sections 5, 6, 7, 8, 9, 10, 12 and 13;

(e) heads of the educational institutions, in respect of the school or the institution, he or she is head in respect of sections 5, 9, 10, 12 and 13;

(f) public transport, bus and wagon drivers and conductors, in respect of the violators in the vessel in respect of Sections 6, 12 and 13:

(g) train driver and conductor guards, in respect of the train, he is driver and conductor, guard in respect of sections 6, 12 and 13;

(h) managers of airport lounges, waiting rooms at railway stations and bus stops, in respect of sections 5, 10, 12 and 13;

(i) all crew members aboard an aeroplane, in respect of sections 5, 6, 12 and 13;

(j) managers of establishments where services are provided to the public whether for a charge or free including the sale of goods, in respect of their own establishments, in respect of sections 5, 10, 12 and 13;
(k) heads of hospital and other health care establishments in respect of their own establishments in respect of sections 5, 10, 12 and 13;

(1) managers of restaurants, entertainment houses including cinemas, theaters, studios of TV, radio, etc in respect of their own establishment, in respect of sections 5, 10, 12 and 13,

To be persons competent to act under the aforesaid ordinance.

(F. 12-2/2002 HE)  

MUHAMMAD DIN,  
Deputy Secretary (Admn)
Members of guidelines committee on advertisements S.R.O. 655 (1)/2003.

GOVERNMENT OF PAKISTAN
MINISTRY OF HEALTH

Islamabad, the 30th June, 2003

NOTIFICATION
In exercise of the powers conferred by section 7 of the
Prohibition of Smoking and Protection of Non-Smokers Health
Ordinance, 2002 (LXXIV of 2002), the Federal Government is
pleased to constitute the Committee on Tobacco
Advertisements Guidelines, consisting of the following
members, namely:

<table>
<thead>
<tr>
<th>Position</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>Director General Health</td>
<td>Chairperson, ex-officio,</td>
</tr>
<tr>
<td>One representative of tobacco industry</td>
<td>Member</td>
</tr>
<tr>
<td>One representative of Consumer Association</td>
<td>Member</td>
</tr>
<tr>
<td>Two representatives representing Public and</td>
<td>Members</td>
</tr>
<tr>
<td>private sector media</td>
<td></td>
</tr>
<tr>
<td>One representative of Cardiac Association</td>
<td>Member</td>
</tr>
<tr>
<td>Health Education Adviser, Ministry of Health</td>
<td>Member ex-officio</td>
</tr>
<tr>
<td>Health Education Consultant, Ministry of</td>
<td>Member, ex-officio</td>
</tr>
<tr>
<td>Health</td>
<td></td>
</tr>
<tr>
<td>Representatives of UNICEF and WHO</td>
<td>(to be co-opted on invitation)</td>
</tr>
</tbody>
</table>

2. The Health Education Consultant shall act as Secretary of the Committee on Tobacco Advertisements Guidelines.

3. Functions:
The Committee on Tobacco Advertisements Guidelines shall
(a) prepare, plan and implement guidelines for the
advertisements of tobacco and tobacco products;
(b) monitor the implementation of the guidelines; and
(c) evaluate effectiveness and in the light of data so
collected improve upon the guidelines from time to time.

4. The Committee shall conduct proceedings under procedures
to be established with the approval of the Federal Government.

(F. 12-2/2002 HE)

MUHAMMAD DIN,
Deputy Secretary (Admn)

GOVERNMENT OF PAKISTAN
MINISTRY OF HEALTH

Islamabad, the 25th October; 2003

NOTIFICATION

F.13-5/2003 HE.—In exercise of the powers conferred by section 7 of the Prohibition of Smoking and Protection of Non-Smokers Health Ordinance, 2002 (LXXIV of 2002), the Committee on Tobacco Advertisement Guidelines notified under SRO 655 (1 )/2003 in the Gazette of Pakistan dated 3rd July 2003 is pleased to notify following Guidelines for the tobacco and tobacco product advertisements which will come into force on the dates specified below.

Guidelines for Tobacco Advertisements on electronic media:

1. Advertising on television and radio will be allowed only between 12.00 midnight to 6AM.

2. No tobacco advertising will be presented in theaters, cinemas in which persons under 18 are allowed.

3. No incidental advertising of tobacco such as smoking in TV Programs/ dramas, showing banners, billboards, and other paraphernalia that advertise tobacco products during sports and in sports coverage will be allowed.

4. Health Warning will be required on tobacco advertisements on all channels/electronic media. The size and the time of this health warning will be proportionate to the ad but not less than 1/5th of the total ad and for time. It will be conspicuous and easily readable/audible.

5. Tobacco products will not be presented as prizes or gifts for television and radio contests.

Guidelines for Tobacco Advertisements on bill boards, wall murals, transport:

6. No advertisement shall be placed on any bill board, wall
muralss, or transport stop or station that either individually or in
deliberate combination with other such advertisements exceeds
35 square meters in total size.

7. Health Warning will be required on tobacco advertisements
on all channels/media i.e. newspapers, electronic media,
magazines, cinemas, billboards, handbills. The size of this
health warning will be proportionate to the ad but not less than
1/5th of the total ad. It will be conspicuous and easily readable.

**Guidelines to protect children from the tobacco promotion:**

8. No reference to children will be made and the advertising
must not be addressed to them.

9. Tobacco will not be advertised in or within 50 meters of
registered schools, on buses, in sports centers, or in comic
books.

10. Tobacco advertising is prohibited in publications intended
for young people.

11. Advertising directed at young people is prohibited.

**Guidelines for Promotion of Tobacco through samples:**

12. No promotion of tobacco products through the distribution
of free samples at public events.

13. The distribution of samples of cigarettes to minors will be
prohibited.

14. Distribution and promotion of samples of cigarettes at
colleges, universities and educational institutions will be
prohibited.

**Guidelines on use of celebrities for tobacco promotion:**

15. Sports stars and young artists will not be depicted using or
smoking cigarettes in posters, films or on record albums. A
similar ban applies to the use of historical figures and members
of the learned professions.

16. Young people (under 40 years of age) may not be used as
models in advertisements for tobacco.
General guidelines

17. Health Warning will be required on tobacco advertisements on all other channels i.e. newspapers, magazines, cinemas, handbills, and give away materials. The size of this health warning will be proportionate to the ad but not less than 1/5th of the total ad. It will be conspicuous and easily readable.

18. Association of tobacco advertising with sports, adventure, sex and success in life will be prohibited.

19. Encouraging smoking as a means of improving concentration or performance will be prohibited.

20. Sponsorship of any type of events whereby tobacco is promoted will not be permitted.

The Guidelines for Tobacco Advertisements will be implemented as per schedule given below:

<table>
<thead>
<tr>
<th>S. No.</th>
<th>Type of advertisements</th>
<th>Date when the New Guidelines will come into force</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>All ads on electronic and print media</td>
<td>One month after the notification of the Guidelines by the MOH</td>
</tr>
<tr>
<td>2.</td>
<td>All ads on Billboards, neon signs on shops, hangings, on the counter advertisement materials and give away materials</td>
<td>No bill boards, neon signs on the shops, hangings, on the counter advertisement materials and give away materials without new’ Health Warning after 7 months of the notification of the Guidelines by the Ministry of Health.</td>
</tr>
</tbody>
</table>

F. 13-5/2003 HE)  

MUHAMMAD DIN,  
Deputy Secretary (Admn)
The Cigarettes (Printing of Warning) Ordinance (LXXIII OF 1979) [31 st December, 1979]*

An Ordinance to provide for printing of a health warning on packets of cigarettes.

Preamble

Whereas it is expedient to provide for printing of a health warning on packets of cigarettes and for matters connected therewith;
And whereas the President is satisfied that circumstances exist which render it necessary to take immediate action;
Now, therefore, in pursuance of the Proclamation of the fifth day of July, 1977, read with the Laws (Continuance in Force) Order, 1977 (C.M.L.A. Order No.1 of 1977), and in exercise of all powers enabling him in that behalf, the President is pleased to make and promulgate the following Ordinance :-

1. Short title extent (Inst. by Cigarettes (Printing of Warning) (Amendment) Ordinance, XL of 1980.)[application] and commencement:

   (1) This Ordinance may be called the Cigarettes (Printing of Warning) Ordinance, 1979.
   (2) It extends to the whole of Pakistan.

   (Inst. by Cigarettes (Printing of Warning) (Amendment) Ordinance, XL of 1980.) [(2-A) It shall apply to Cigarettes manufactured for consumption in Pakistan.]

   (3) it shall come into force on the first day of (Subs. by Cigarettes (Printing of Warning) (Amendment) (Ordinance, XL of 1980.) [September], 1980.

2. Definitions: In this Ordinance, unless there is anything repugnant in the subject or context,--

   (a) "Cigarette" includes Biri ;
   (b) "Health warning" means the health warning specified in Section 3 ; and (c) "Packet" includes a wrapper or other container.

*The amendments made in this ordinance under The Cigarettes (Printing of Warning) (Amendment) Ordinance, XL of 1980 and The Cigarettes (Printing of Warning) (Amendment) Ordinance. (LXXV of 2002) have been cited in appropriate sections of the ordinance.
3. **Printing of health warning**: (substituted by Cigarettes (Printing of Warning) (Amendment) Ordinance, 2002.ENo.2(1)/2002- (Ordinance No. LXXV of 2002) [There shall be printed legibly and prominently, both in English and Urdu, on every packet of tobacco and on all types of advertisements on any media, a health warning as the Ministry of Health may, by notification in the officials Gazette, prescribe].

4. **Prohibition to sell, etc.**: No person shall- 
   (a) manufacture packets of cigarettes; or 
   (d) sell or offer for sale cigarettes from packets of cigarettes; or 
   (c) possess or sell or offer for sale packets of cigarettes, on which the warning is not printed as required by Section 3.

5. **Penalties**: 
   (1) Whoever contravenes any provision of Section 4 shall be punishable with imprisonment for a term which may extend to two years, or with fine which may extend to ten thousand rupees, or with both. 
   (2) Where a Court convicts a person of an offence punishable under sub-section (1), it shall direct that the packets of cigarettes and the cigarettes in respect of which the offence has been committed be forfeited to the Federal Government.

6. **Offences by companies**: If the person contravening any provision of Section 4 be a company or other body corporate, every director, manager, secretary or other officer or agent thereof shall, unless he proves that the contravention took place without his knowledge or that he exercised all due diligence to prevent such contravention, be deemed to be guilty of such contravention.

7. **Cognizance of offences**: (1) No Court inferior to that of a Magistrate of the First Class shall try any offence punishable under this Ordinance. 
   (2) No Court shall take cognizance of an offence punishable under this Ordinance except on a complaint made in writing by a police officer not below the rank of an Assistant Sub-Inspector/an Excise Officer not below the rank of a Sub-Inspector or any other officer authorised in this behalf by the Federal Government.

8. **Power to make rules**: The Federal Government may, by notification in the official Gazette, make rules for carrying out the purposes of this Ordinance.
Notification of new health warning
SRO 1001(1)/2003

Government of Pakistan
Ministry of Health

Islamabad, the 25th October; 2003

NOTIFICATION

S.R.O 1001(1)/2003. - In exercise of the powers conferred by section 3 of the "Cigarettes (Printing of Warning) Ordinance, 1979 (LXXIII of 1979)" the Federal Government is pleased to notify the following health warning, namely:-

"WARNING: Smoking causes cancer and heart diseases-
Ministry of Health"

وزارت صحت
خپردار: تمباقو نوهي کینسراور دل کی بیماریون کا باعث ہیں-

[F.13-S/2003 HE]

MUHAMMAD DIN
Deputy Secretary (Adm)
Specification for dimensions of health warning on cigarette packs and date of enforcement of new warning SRO 22(1)/2004

Government of Pakistan
Ministry of Health

Islamabad, the 13th January, 2004

NOTIFICATION

S.R.O. 22(1)2004. - In exercise of the powers conferred by the section 8 of the cigarettes (Printing of Warning) Ordinance, 1979 (LXXIII of 1979), the Federal Government is pleased to make the following rules, namely:-


1. Short title and commencement.- (1) these rules may be called the cigarette (Printing of Warning) Rules, 2003

2. Enforcement of health warning. - The health warning notified vide Ministry of Health Notification No. S. R.O. 1001 (1) dated the 25th October, 2003 shall be deemed to have come into force in the manner specified in the Table below:-

<table>
<thead>
<tr>
<th>S No.</th>
<th>Type of Advertisements.</th>
<th>Date when the New Health Warning will come into force</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>All advertisements on TV, Radio and press</td>
<td>One month after the notification by the MOH of the New Health Warning i.e. 24th November 2003</td>
</tr>
<tr>
<td>2.</td>
<td>New Health warning on cigarette packs and bidi packs</td>
<td>No stocks will be on shelves which do not carry new health warning after seven months after notification of the new Health warning i.e, 24th May, 2004</td>
</tr>
<tr>
<td>3.</td>
<td>All Advertisement on bill boards and any other advertisement i.e. shop neon signs, hangings, print materials and give away materials ads etc.</td>
<td>No billboards, neon sign and other advertisements materials without new Health warning after seven months of the notification of the New Health Warning by the Ministry of Health i.e 24th May 2004</td>
</tr>
</tbody>
</table>
3. Dimensions, etc., of the health warning. - (1) The new health warning

"WARNING: Smoking causes cancer and heart diseases
Ministry of Health"

will be printed on the flap (top) on front side of the Cigarette pack in Urdu and on the back side in English. It will cover at least 30% of the pack on each side in rectangular box. Other specifications are outlined as under:

I. Size of the fonts height minimum 4 mm on packs of 20s and 3 mm for packs of 10s;
II. Font: Helvetica condensed; and III. Outline 1.2 pt.

(2) The words "Warning" and "  
shall be printed in letters visibly bolder than the rest of the health warning.

(3) The health warning shall be printed in red color on white background on all packets in which red color is used in the design of the packets; and on all other packets, the health warning shall be printed on white background in the darkest and most prominent color used in the design of the packet:

Provided that-

a. On cigarette packets, the front and back sides of which are of dark color, the warning panels shall be printed in reverse white, and

b. On cigarette packets, the front and back sides of which are in light color, the warning panels shall be printed in the darkest and most prominent color used on the packet.

(4) All other tobacco or tobacco products advertisements will devote atlas 20% of the space and / or time for the Health warning in Urdu in conspicuous and legible way. Warning in the English will be optional.

(5) Repeal. - The cigarette (Printing of Health Warning) Rules, 1982, are hereby repealed.

[F13-5/2003 HE.]

SD/MUHAMMAD DIN
Deputy Secretary (Admn).
پاکستان کی تعلیم اور پید.social media کی مانعت کے قوانین

2002 کے معاشرتی قانونی تعلیم سے متعلق کے روشنی سے متعلقہ قوانین توکار

کتاب کا اطلاع ناول (Notification) کے متعلق

A Project of Society for Alternative Media and Research
پاکستان میں تمبکاولوشن کی ممانعت کے قوانینے ۔"تمبکاولوشن سے ممانعت اور غیر تمبکاولوشن کی حفاظت کے متعلق آرہنیس 2002۔" متعلقہ معیار کے متعلقات سے متعلق ستیہ کے آرہنیس میں ترمیم اور متعلق اطلاع نامول (Notifications) کی تفصیل
آرہونی کارڈیو میٹرکس سروس آپ کی معلومات کے لئے سمجھا جا سکتا ہے۔ یہ معلومہ قانونی چارہ جویں کے لئے ہے۔

کوہنت پاکستان کا کارڈیو میٹرکس سروس آپ کی معلومات کے لئے استعمال کیا جا سکتا ہے۔

(Coalition for Tobacco Control)

سومنی وارنر یونیورسٹی لانگر
204 - گران پاکیزہ، دوسری منزل
مرکز، اسلام آباد - پاکستان

website: www.ctcpak.org
email: info@ctcpak.org
فیبر ست

آرہائی کا ایہ رکھے آرہائی کے اپنے ثبوت
آرہائی کے معاوني و سرائیکی، آرہائی کے ساتھ متعلق جاری کروتی ہیں۔

S.R.O 652 (I) / 2003
S.R.O 653 (I) / 2003
S.R.O 654 (I) / 2003
S.R.O 655 (I) / 2003

F.13-5/2003 HE

گوہر ٹائیکن کی معاملات سے متعلق سرکار کے آرہائی کے متعلق ترمیم

S.R.O 1001 (I) / 2003
S.R.O 22 (I) / 2004
آرزوی کنوولی کے متعلقہ آرزوی کنوولی 2002 کے امکانات:

1- آرزوی کنوولی میں نیا بار کی اشتراکات سے متعلقہ تعلیمات میں درج ہونے کا تعلق ہے جو کنوولی کی مجموعات کو بہترین ہوگا۔ اس کے لیے گروہ کے نیا گروہ کے لیے تعلقات میں زیادہ تر اشتراکات کی ضرورت ہے۔

2- عالمی رقابت کے لیے ایک ایک اور عالمی رقابت کے لیے اپنے ماحول کو بہتر کرنا ضروری ہے۔ اس کے لیے تعلیمات میں زیادہ تر پیش آنے کی ضرورت ہے۔

3- "پیکل مراز دی آثار" سے متعلقہ غناب کتو ہے جو آرزوی کنوولی 1965 میں xix عیسوی سال کے سالوں میں متعارف ہوئے تھے۔

کنوولی میں ماحول کو بہتر کرنا ضروری ہے جو ایک اور عالمی رقابت کے لیے اپنے ماحول کو بہتر کرنا ضروری ہے۔
"سپریت نوشی جرم ہے، یا نوسموکل زون؟"

قانون کی خلاف ورزی کرنا پہر زرعیں

اس قانون کی درجنگلی کھیلوں کے خلاف ورزی کرنے پہلے وو کو پہچان کرلا

1. ٹیم گرور کی مصنوعات کی شریعہ سے مطابق توزیع دو اورلیکی خلاف ورزی کرئے

2. افشارہ سال سے کم افرادویڈ کی مصنوعات نہیں

3. الیکتربول کہ گر 50 ملکر کا اہم کے ہیں کہ ٹیم گرور کی مصنوعات کی شریعہ کرئے
# مندرجہ بالا موجودہ سے متعلق جاری کرہ اطلاع ناموں (نوشیکھیمر) کی تفصیل:

دہ مقاتلہ جہان میں اسٹیشن موجودہ قرار دی گی۔

وفاق عوامی کے جاری کرہ اطلاع ناموں جاری ہوئے 2003 (1) 365 ح/art خ 30 جون 2003 کے

مطالعہ اسٹیشن موجودہ قرار دی گئی موجودہ جاری کرہ اطلاع ناموں کے لیے جاری ہوئے 2002 (نمبر LXXIV سال)

3 جاری ہوئے 3/3

## ذیل:

<table>
<thead>
<tr>
<th>شمار</th>
<th>موضوع</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>تحقیق</td>
</tr>
<tr>
<td>2</td>
<td>قیام جو گھر میں مراکز</td>
</tr>
<tr>
<td>3</td>
<td>علاقوں کے متعلق دفتر ادارے</td>
</tr>
<tr>
<td>4</td>
<td>تحقیق ادارے</td>
</tr>
<tr>
<td>5</td>
<td>دفتر</td>
</tr>
<tr>
<td>6</td>
<td>کوئی برائی</td>
</tr>
<tr>
<td>7</td>
<td>نیا پہل آمدیان</td>
</tr>
<tr>
<td>8</td>
<td>نیا پہل آمدیان</td>
</tr>
<tr>
<td>9</td>
<td>انتظامی کلیہ کے متعلق</td>
</tr>
<tr>
<td>10</td>
<td>تحقیق</td>
</tr>
<tr>
<td>11</td>
<td>کلیہ</td>
</tr>
<tr>
<td>12</td>
<td>جوائی ادائے کے لیے</td>
</tr>
<tr>
<td>13</td>
<td>برائے انتظاما</td>
</tr>
<tr>
<td>14</td>
<td>سامان انتظاما</td>
</tr>
</tbody>
</table>
اطلاعہ نامہبارے "آرٹنیشن" میں موجود اخلاقیات کے لئے صحتی پیمانہ کی فہرست"

احمد بہاران کی تجویز"

ایل. آر. آر. 2003 (1) 12 654 تاریخ 30 جون 2003 کے موافقتی اعتراف کے شرط کے تحت 2 کی ذیلی شاپیور کے تحت شامل اخلاقیات استعمال کے لئے وہ وقفی ظاہری مقرر جو بہاران کو روزگاری کے لئے ممکن رہے۔

الف) جیسی بھی (پرلیمیٹر) اور تمام معاوضات اس کے طور پر کیہ کا بہاران بھی خالصہ شروع نمبر 5, 6, 10, 12 اور 13-

ب) نظام کو جس کے بھی کوئی معاوضہ کا تنازعہ نہیں، تاکہ نما آرٹنیشن بھی خالصہ شروع نمبر 5, 6, 10, 12 اور 13-

ج) تنازعہ کے نظریہ سے اکثر 10, 12 اور 13 کے نظام افراشان بھی خالصہ شروع نمبر 5, 6, 10, 12 اور 13-

د) شکو س کے نظام سے اپنے کے نظام افراشان بھی خالصہ شروع نمبر 5, 6, 10, 12 اور 13-

ئ) نظام کو پرلیمیٹر (خالصہ شروع نمبر 5, 6, 10, 12 اور 13-

ب) تمام افراشان کے نظام افراشان کے نظام افراشان (خالصہ شروع نمبر 5, 6, 10, 12 اور 13-

ج) نظام کو پرلیمیٹر (خالصہ شروع نمبر 5, 6, 10, 12 اور 13-

ئ) نظام کو پرلیمیٹر (خالصہ شروع نمبر 5, 6, 10, 12 اور 13-

ک) نظام کو پرلیمیٹر (خالصہ شروع نمبر 5, 6, 10, 12 اور 13-

ل) نظام کو پرلیمیٹر (خالصہ شروع نمبر 5, 6, 10, 12 اور 13-

م) نظام کو پرلیمیٹر (خالصہ شروع نمبر 5, 6, 10, 12 اور 13-

ن) نظام کو پرلیمیٹر (خالصہ شروع نمبر 5, 6, 10, 12 اور 13-
اطلاعات تأمیم بندی اکتسابی کری کی تجهیزات کری برخی اصول

الن-آر-آر 2003 (1) 655تاریخ 30 جنوری 2003 کے مطالعات نمبر 7 کے تحت حاصل

شعله اقتصادی استعمال کرنے کے لئے دو طریقی آزمون تیکارودار کی معلومات سے مختلف استعمال بازی

کے لئے رابطہ اصول شخص کے نظرات کے لئے درج کی جان کسی کا تقریباً یہ:

اکن آتش فشا شروع پر

تیار کی جو تیار کی گا کی اضافه

رن کر

رن کر

صفر سے تک

کے نمبر یہ

ویژن نیچکے کے وکالے سے

اوران کا

امراج تک کے کار

کی جن درک گا کی اضافه

رن کرن

مشورے، رات

کیے جانا

اکن نما

روح لاہور کے دو طریقی

صحیح دو طریقی

کے رفتار

کیوں کہ

بنا رہا

کی تیار کو تیکارودار کی معلومات

کی تیار کو تیکارودار کی معلومات

کی تیار کو

کے نظرات کے لئے

کی تیار کو تیکارودار کی معلومات

کے نظرات کے لئے

کی تیار کو تیکارودار کی معلومات

کے نظرات کے لئے
اطلاعہ نظامی رہا کے جعلی شاہراہیں کے متعلق قوانین و ضوابط "

(1) مطالعہ درج ذیل قوانین و ضوابط کی تحقیق سے ملتا ہے کہ 6 بہاؤ دکن جہاں جا کے 12 بہاؤ کے سطح میں

(2) قانون زمینہ 18 سال سے کم عمر کو گول کا جنگل میں نہیں ہے، تھا کہ یہ بہاؤ کے سطح میں

(3) اب کے استعمال کی افواہ تحریک کی جب ہو گی پورقان اور قانونوں اور متعلقہ ہندوستانی امر

(4) شاہراہیں دو طریقہ کے سطح میں ہو گی، تاکہ معاہدہ سے ہی اہمیت کا سمجھنا

(5) 20% کے سطح سے کم ہو گا یہ جنگل میں جائیں گے۔

(6) اضابث یا سبب اوپر کے ہیں۔

(7) صوبہ بنگال کے علاوة پر بھی متعلقہ پر ہے۔

(8) میں یا میں شریف شاہراہیں کی اور قانونوں کا معاہدہ تھا کہ یہ کہنے کے

(9) جدید یا جدید کا سمجھنا۔
(9) تماپ کولوؤی سے اختلافات سے 40 ملی سے کم محورکے لوگوں کا ذاکر کے دو طریقے کی ہے۔

(10) دو طریقہ کے نیمایی ایک شیفت، سیکیورٹی انٹریوں، سزائی، موشنی سیداری کے پر مشتمل ہیں کہ میں نے دیکھا کہ

(11) تماپ کولوؤی سے اختلافات سے 40 ملی سے کم محورکے لوگوں کا ذاکر کے دو طریقے کی ہے۔

(12) کیا بہت سے لوگوں کا ذاکر اور لوگوں کا ذاکر کے دو طریقے کی ہے۔

(13) برپا رہنے کی اجازت بھی۔ حس کے ذریعہ تماپ کولوؤی کو برپا رہنے کی اجازت بھی۔

(14) دو طریقہ کے نیمایی ایک شیفت، سیکیورٹی انٹریوں، سزائی، موشنی سیداری کے پر مشتمل ہیں کہ میں نے دیکھا کہ

(15) لیے شناختی کی گھمین کی قیمت اسی کی طرح اور لوگوں کے ذاکر کے دو طریقے کی ہے۔

(16) اگر کی اشکاری سے لے کہنے کا اشکار کا ذاکر کا ذاکر کے دو طریقے کی ہے۔

(17) تماپ کولوؤی سے اختلافات سے 40 ملی سے کم محورکے لوگوں کا ذاکر کے دو طریقے کی ہے۔
"Warning! Smoking causes Cancer and Heart Diseases - Ministry of Health"
(1) 20 से 50 लाख की ज्या निम्न शेषदर्श प्रति हरा करेंगे।

(ii) जबकि (२) प्रति शेषदर्श हरा करेंगे,

(iii) जबकि (३) प्रति लाख के लिए नामांकन का प्रति शेषदर्श हरा करेंगे।

संघीय सरकार के समान "क्रेडिट" के अर्थ के लिए "क्रेडिट" का प्रति शेषदर्श हरा करेंगे।

(2) चाइनीज़ ने 3,000 लाख नकद ले लिए हैं।

(3) चाइनीज़ ने 3,000 लाख नकद ले लिए हैं।

(4) चाइनीज़ ने 3,000 लाख नकद ले लिए हैं।

(5) चाइनीज़ ने 3,000 लाख नकद ले लिए हैं।

(6) चाइनीज़ ने 3,000 लाख नकद ले लिए हैं।

(7) चाइनीज़ ने 3,000 लाख नकद ले लिए हैं।

(8) चाइनीज़ ने 3,000 लाख नकद ले लिए हैं।

(9) चाइनीज़ ने 3,000 लाख नकद ले लिए हैं।

(10) चाइनीज़ ने 3,000 लाख नकद ले लिए हैं।

(11) चाइनीज़ ने 3,000 लाख नकद ले लिए हैं।

(12) चाइनीज़ ने 3,000 लाख नकद ले लिए हैं।

(13) चाइनीज़ ने 3,000 लाख नकद ले लिए हैं।

(14) चाइनीज़ ने 3,000 लाख नकद ले लिए हैं।

(15) चाइनीज़ ने 3,000 लाख नकद ले लिए हैं।

(16) चाइनीज़ ने 3,000 लाख नकद ले लिए हैं।

(17) चाइनीज़ ने 3,000 लाख नकद ले लिए हैं।

(18) चाइनीज़ ने 3,000 लाख नकद ले लिए हैं।

(19) चाइनीज़ ने 3,000 लाख नकद ले लिए हैं।

(20) चाइनीज़ ने 3,000 लाख नकद ले लिए हैं।

(21) चाइनीज़ ने 3,000 लाख नकद ले लिए हैं।

(22) चाइनीज़ ने 3,000 लाख नकद ले लिए हैं।

(23) चाइनीज़ ने 3,000 लाख नकद ले लिए हैं।

(24) चाइनीज़ ने 3,000 लाख नकद ले लिए हैं।

(25) चाइनीज़ ने 3,000 लाख नकद ले लिए हैं।

(26) चाइनीज़ ने 3,000 लाख नकद ले लिए हैं।

(27) चाइनीज़ ने 3,000 लाख नकद ले लिए हैं।

(28) चाइनीज़ ने 3,000 लाख नकद ले लिए हैं।

(29) चाइनीज़ ने 3,000 लाख नकद ले लिए हैं।

(30) चाइनीज़ ने 3,000 लाख नकद ले लिए हैं।